



HOMER, ALASKA USA

**September 6–19, 2019**

**A Vortex of Originality,  
Expression and Entertainment**

Artists from Alaska and around the world converge  
for performances, workshops and exhibits in  
50 venues to celebrate love for the arts.

**AlaskaWorldArts.org/Advertise**

**PASSION, PURPOSE, EDUCATION AND CULTURE**

## **Advertising Festival Guide 2019**

The Alaska World Arts Festival Guide will be included as a high-quality insert in the May 2019 special edition of Coast Magazine with an independent overrun based on festival registrations.

### **Pricing**

Two-Page Spread	\$4,800
Back Page	\$2,800
Inside Front/Back	\$2,550
Full Page	\$1,810
3/4 Page	\$1,500
1/2 Page	\$1,300
1/3 Page	\$1,000
1/4 Page	\$ 800
1/8 Page	\$ 390

### **Ad Specs**

Ad specs and submission guidelines online @  
[AlaskaWorldArts.org/Advertise](http://AlaskaWorldArts.org/Advertise).

### **Details**

Advertising space is limited.  
Graphic design cost is not included.  
The deadline for this issue is March 15, 2019.  
All ads subject to approval.

### **Print Distribution**

13,000 Print Copies  
250 Drop-Racks in Anchorage + Statewide  
Statewide Distribution Includes:  
Airports                      Air Taxis  
Tour Buses                    Visitors Bureaus  
2000+ Hotel Rooms        Other Venues

### **Online Distribution**

Alaska                      Lower 48  
Europe                     South America  
Australasia                Asia

### **Payments**

Credit card accepted online. Checks payable to:  
Alaska World Arts  
556 Hidden Way  
Homer, AK 99603

### **Questions**

Sally Oberstein, Producer  
[sally@alaskaworldarts.org](mailto:sally@alaskaworldarts.org)  
(907) 235-2228 / (907) 299-8288