



HOMER, ALASKA USA

PASSION, PURPOSE, EDUCATION AND CULTURE

Ad Specs + Submission Guidelines Festival Guide 2019

The Alaska World Arts Festival Guide will be included as a high-quality insert in the May 2019 special edition of Coast Magazine with an independent overrun based on festival registrations.

Ad Specs

Two-Page Spread \$4,800
Back Page \$2,800
Inside Front/Back \$2,550

Full Page \$1,810
 Live: 7.38 x 9.75
 Trim: 8.37 x 10.87
 Bleed: 8.67 x 11.47

3/4 Page B \$1,500
 5.48 x 9.75

1/2 Page C1 \$1,300
 3.60 x 9.75

1/2 Page C2 \$1,300
 7.38 x 3.14

1/3 Page D1 \$1,000
 3.6 x 6.7

1/3 Page D2 \$1,000
 7.38 x 3.14

1/4 Page E1 \$ 800
 1.72 x 9.75

1/4 Page E2 \$ 800
 3.60 x 4.80

1/4 Page E3 \$ 800
 5.75 x 3.40

1/8 Page H \$ 390
 3.60 x 2.31

1/8 Page V \$ 390
 1.72 x 4.79

**All dimensions are width x height*

AlaskaWorldArts.org/Advertise

Submission Guidelines

File Prep

- Camera-ready artwork / CMYK / 300dpi
- Press-ready PDF / fonts outlined / images embedded
- Full Bleed (Full Page Only) / No crop marks

Submissions

Due Date: March 15, 2019

Email ad to:

Sally Oberstein, Producer
sally@alaskaworldarts.org
 +1 (907) 299-8288

Subject line:

Business Name / Ad Size (1/3 Page) + Number (D2)

Page Layouts

