

# HOMER

Alaska's Art Destination



## Advertising Festival Program

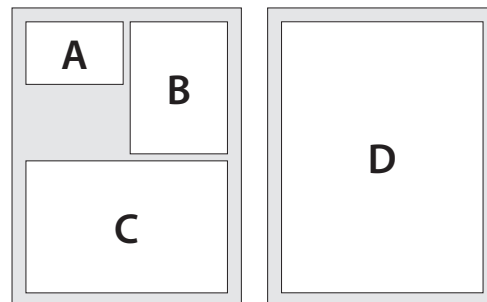
### Pricing

1/8 Page	3.5 x 2.25	A	\$ 390
1/4 Page	3.5 x 4.75	B	\$ 750
1/2 Page	7.25 x 4.75	C	\$ 1,300
Full Page	Live: 7.25 x 9.75 Trim: 8.25 x 10.75 Bleed: 8.5 x 11	D	\$ 2,400

*\*All dimensions are width x height.*

### Ad Specs

Ad specs and submission guidelines online @ [AlaskaWorldArts.org/Advertise](http://AlaskaWorldArts.org/Advertise)



### Details

Advertising space is limited.  
Graphic design cost is not included.  
The deadline for submissions is May 1.  
All ads subject to approval.

### Payments

Credit cards accepted online. Checks payable to:  
Alaska World Arts  
556 Hidden Way  
Homer, AK 99603

### Online Ads / Questions

Callie Steinberg, Marketing and Graphic Design  
[steinbergcallie@gmail.com](mailto:steinbergcallie@gmail.com)  
+1 (207) 749-1101

ALASKA WORLD ARTS FESTIVAL

[AlaskaWorldArts.org](http://AlaskaWorldArts.org) / Advertise



PASSION, PURPOSE, EDUCATION AND CULTURE

# Ad Specs + Submission Guidelines Festival Program

The Alaska World Arts Festival Program will be available across Alaska during the summer and included as an insert in the *Homer News*.

## Submission Guidelines

### File Prep

- Camera-ready artwork / CMYK / 300dpi
- Press-ready PDF / fonts outlined / images embedded
- Full Bleed (Full Page Only) / No crop marks

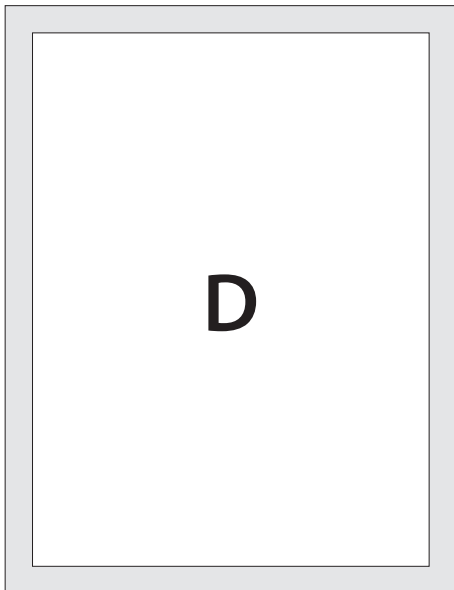
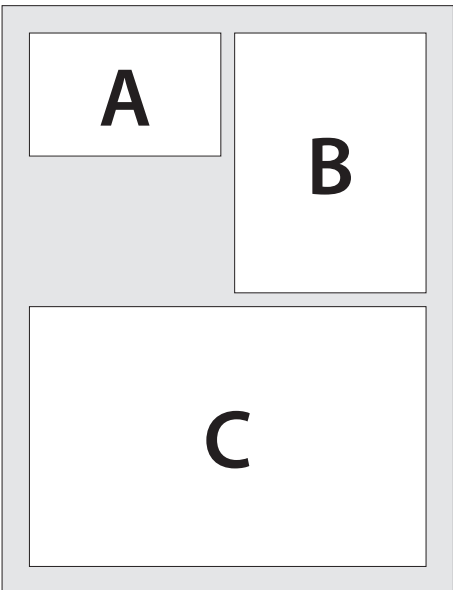
### Submissions

Due Date: May 1

Email ad to:  
 Callie Steinberg, Marketing and Graphic Design  
**steinbergcallie@gmail.com**  
 +1 (207) 749-1101

Subject line *Sample*:  
 Business Name / Ad Size (1/8 Page) + Number (A)

### Page Layouts



### Ad Specs / Pricing

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